

How BeMobile Makes Decisions Without Being Hasty

Make the best of what the crisis gives you

If this pandemic has taught BeMobile one thing, it's that no business is immune from change. But, having focus and defined processes allows for long-term and confident decision-making.

One change BeMobile implemented was curbside pickup. It eased any concerns his employees had about human-to-human contact, as well as provided options to his customers who still need support.



“We've been able to maintain 90% of our staff and they're on site still earning an income.

Jason Prinsen - Director of Sales and Marketing, BeMobile

Jason also wanted to communicate with his customers remotely and provide value while they aren't able to visit their stores.

For example, they started sharing best practices for parents who are new to homeschooling with the ultimate goal of pushing them toward tablet purchases to enable e-learning.

BeMobile.

Family-owned, community involved, and providing personalized service. The purpose of BeMobile is "To grow as a team while connecting our communities".

<https://bemobile.com>

Store count

55

Locations

Minnesota, North Dakota, South Dakota, Wisconsin, and Iowa



A BeMobile campaign to help parents deal with homeschooling