

How Cellular Plus checks in with their customers using Statflo

As an essential service you need to take a community approach with your outreach

Chad was originally skeptical that any form of outreach would be well received by his customers.

But, after careful consideration, he launched a "COVID-19 Check-In" campaign and, to his surprise, received an overwhelming amount of positive feedback from his team and his customers.

CELLULAR PLUS

Founded in 1998, Cellular Plus is not only committed to providing the best hands-on support and care for their customers, but they are also dedicated to giving back to the communities they serve.

<https://cellularplus.com>

Store count

60+

Locations

Montana, Wyoming, Colorado, Washington, and Oregon



“We know for sure it was the right thing to do and I wish we would have done a bigger list with more people. It's what our employees want and it's what our customers are saying in their responses.

Chad Zueck - VP Sales, Cellular Plus

Chad and his entire team at Cellular Plus have really stepped up and have done an excellent job at positioning themselves as pillars in their community.

Thank you [redacted]. I am happy that you company is suggesting that you do this kind of reach out to your costumers. I honestly prefer the [redacted] office over other [redacted] locations. You and big [redacted] have always been a great encounter in my day. I know you are doing something a bit scary but I appreciate your dedication to your job.

A customer response showing gratitude for simply reaching out